

Driven by results inspired by *Creativity*

MEDIA & EVENT PLANNING SOLUTIONS *by Belen Barriga & Sahel Mir*





Introduction

TEAMBELU.COM | CONSULTSISU.COM



Who we *are*

As a multifaceted agency, we are your go-to experts for a range of services in event planning and social media content creation, which includes professional photography, video production and strategy to elevate your business. We stay committed to your marketing goals adapting to changes and overcoming obstacles with strong and persistent attitudes.

TEAMBELU.COM | CONSULTSISU.COM



Our *Services*

- **Influencer Marketing & Guest List Curation**

We curate and host influencer-focused events to promote your space, menu, or concept—handling outreach, RSVPs, and turnout to ensure maximum buzz and visibility across social platforms.



Our *Services*

- In-House Social Media Training

Empowering Your Team in 90 Days

We offer consultations and a hands-on 90-day training program for businesses ready to manage social media in-house.

Your team will learn:

- How to develop and plan monthly content
- Recording strategies & content ideation
- Easy-to-use editing tools
- Scheduling & consistency best practices

This program helps businesses build internal capabilities while opening the door for continued collaboration with our team.



INTEGRATED SOLUTIONS

Combining social media marketing with curated in-person events creates cohesive campaigns that lead to deeper connection with your target audience

CUSTOMIZATION

Tailoring services to meet specific client needs and goals.

EXPERIENCE AND EXPERTISE

Highlighting team credentials and showcasing successful case studies to demonstrate extensive expertise.

Our Unique Approach

TEAMBELU.COM | CONSULTSISU.COM



Successful Projects:

Brief overviews of past successful social media campaigns

- Summarize past social media campaigns, highlighting objectives, strategies, and results

Highlight standout events organized by your team

- Showcase memorable events your team organized, detailing purpose and outcomes

Include testimonials and client feedback

- Share client testimonials and feedback highlighting positive experiences and impact

Case Studies / Portfolio



Our Social Media Takeover service is designed to elevate your brand's presence during key events, from awards shows and galas to advocacy days on Capitol Hill. We take full control of your social media channels to ensure a cohesive, professional, and impactful representation. Our team captures live moments, creates engaging content, and interacts with your audience in real-time, showcasing the best of your event across platforms. Each takeover is carefully tailored to reflect your brand's voice, drive engagement, and leave a lasting impression. Let us handle the details so you can focus on what matters most—your event.

Events we've covered:

- Hispanic Heritage Awards
- Hispanic Heritage Welcome Dinner
- Hispanic Heritage Honoree Dinner
- Immune Deficiency Foundation Advocacy Day at Capitol Hill
- DC Official Hockey Team (The Capitals) Social Media Collaboration

Social Media *Takeovers* for High-Profile Events

[TEAMBELU.COM](https://teambelu.com) | [CONSULTSISU.COM](https://consultsisu.com)



We offer tailored workshops to help individuals and organizations harness the power of social media in their specific industries. Our sessions provide practical tools and actionable insights, empowering participants to confidently navigate the ever-evolving digital landscape.

Workshops we've done:

- Celebrating Women in Business: Free social media workshop on "How to Effectively Use Social Media"
- Girl Leadership Program, University of Maryland: "Understanding Social Media and How to Use It Responsibly"
- Social Media Strategies for Medical Professionals

Workshops



Process

HOW WE WORK

- Initial consultation and understanding client needs
- Strategy development and planning
- Execution and real-time management
- Post-event analysis and reporting

TEAMBELU.COM | CONSULTSISU.COM



Personalized Service

Attention to Detail

Experience and Expertise

Creative Ideas

Vendor Network

Stress-Free Planning



Meet the *Team*

Belén Barriga

has a degree in communications, and a background in radio and television, including as the Washington, DC correspondent for Telesur, an international South American network. As a local radio show producer and personality, she gained popularity in the world of media in the DC Metro region, and has now transferred all of her knowledge to the social media market to help businesses, artists, and organizations elevate their content to a professional level.



Sahel Mir

passionate Social Media coordinator and Content Creator on a mission to transform digital presence into unforgettable experiences. Her canvas is the digital world, where she blends creativity with analytics to deliver results. Whether it's developing a killer content calendar, or fostering community engagement, she's here to make your brand shine in the social spotlight.

TEAMBELU.COM | CONSULTSISU.COM



Jose "Toñito" Soto

Jose Soto is passionate about photography and video with extensive experience creating visual content for a variety of projects. From weddings and events to portrait and publicity sessions, he specializes in capturing authentic and emotional moments that tell powerful stories.



Will Campos

Will has a degree in Art and a degree in Information Technology, combining the two to be the visual production and editing component of TeamBelu. In addition to that, he has over ten years of experience as a public speaker, press release writer, editor, and is also accent neutral both in English and in Spanish.

TEAMBELU.COM | CONSULTSISU.COM



Rebeca Barrientos

Rebeca is a marketing strategist who blends creativity, strategy, and authenticity to craft compelling brand narratives. She studied Marketing and communications in El Salvador. Rebeca specializes in creating content that not only captures attention but also builds trust, engages audiences, and drives action and strategies focused on results.



Fernando Calvo

Fer Calvo is a multidisciplinary marketing professional with experience in real estate, tourism, retail, and creative agencies. Known for a creative yet strategic mindset, Fer focuses on user-centered solutions that drive results. Passionate about innovation, collaboration, and storytelling, Fer brings a human approach to every project.



Testimonials





Why Choose Us?

- Personalized Service
- Experience and Expertise
- Vendor Network
- Attention to Detail
- Creative Ideas
- Stress-Free Planning

TEAMBELU.COM | CONSULTSISU.COM



Thank *you!*

TEAMBELU.COM | CONSULTSISU.COM